

Dear *Friends,*

Hope this letter finds you and your loved ones Healthy and Happy!

Most of you know me as a funny girl, loud mouth, or even a smart ass. Or perhaps you know me as Kelly with a Big Ol' K-- a mother and comedienne. But today I want you to know me as a fabulous fundraiser because my heart has led me to tackle a more serious endeavor. And you know how big my heart is! ***I am fighting to eradicate Leukemia and Lymphoma as the Woman of the Year for 2016 and I need your help.***



In 1997 at age of 22, my cousin and best friend Erin "Rinnie" McDowell was diagnosed with and eventually passed away from Non Hodgkin's Lymphoma. In 2007, my niece Abby and the Superstar of my life had a similar fight on her hands with Leukemia when she was just two years old. Luckily, Abby won her battle, but the cancer came back in 2013. Abby has spent over five years of her young life in chemotherapy. Today at 11 years old, she is in remission and is the Leukemia and Lymphoma Society's 2016 Girl of the Year.

While I am so proud of my Superstar, Abby, much research is still needed to help others win the same battle. Unlike other cancers, awareness is not enough. Early detection doesn't necessarily make treatment more effective. But there is hope.

I am so excited to tell you that I am running as one of the candidates for "Man and Woman of the Year 2016" for the Leukemia & Lymphoma Society Arizona Chapter.

I am reaching out to you, and everyone I know, (reaching—can you feel me?) to help me pay it forward by asking you for a donation on behalf of my efforts in honor of sweet Abby! I am in competition with my fellow candidates to raise the most money in only 10 weeks. There are lots of really pretty candidates, but none that have the same passion, perseverance, or fantastic rack that I have! I believe we can win this, but only with your help! ***A donation of any amount will go towards this life changing fundraiser!***

There are many ways to donate online or by mail...or meet me for lunch and hand me cash! You know I will stuff it in an interesting place. Seriously, I will ensure your donation gets to the Leukemia and Lymphoma Society and you will receive a tax deductible receipt for 2016. DONATIONS ACCEPTED: March 31<sup>st</sup>, 2106 – June, 10<sup>th</sup>, 2016

- Visit SUPERSTAR Fundraiser page: <http://www.mwoy.org/pages/az/az16/kkerrw>
- Send a check or Credit Card donation with the slip and envelope provided.
- Send a cash donation to me, I will ensure you get your tax receipt!



**Superstar Abby**

Thank you for taking the time out of your busy life to read about my campaign and I hope you can contribute to my Fundraiser today! You'll never know when I might show up at your door and how little I might be wearing!

Thank you from me, my entire SUPERSTAR TEAM, Abby and Rinnie, who is smiling on us from above!

Sincerely,

*Kelly Kerr*